

**Discussion Workshop**  
**Monday 25 May 2009, 9:00-18:00**  
**Christ Church College**  
**University of Oxford, UK**

**Communicating environmental change in the 21<sup>st</sup> century: celebrities voices and public engagement**

**Hosts**

Maxwell Boykoff - ECI and SoGE, University of Oxford  
William Beinart - African Studies Centre and St Antony's, University of Oxford  
Mike Goodman – Lecturer in Geography, Kings College London  
Maria Mansfield – ECI, University of Oxford

**Proposed Timetable**

09:00 – 09:30 Introductory Remarks (Boykoff/Goodman, Brockington)

09:30 – 11:00 Session 1 – Wildlife and Nature (William Beinart, chair)

**Presentation by William Beinart**, Media and African wildlife 1950s-70s: the first environmental celebrities?

**Presentation by Malcolm Draper** The Horse Whisperer and the Rise of "Natural Horsemanship"

**Presentation by Graham Huggan** title TBA

*11:00 – 11:30 Coffee/tea break*

11:30 – 13:00 Session 2 – Environmental Glamours (Mike Goodman, chair)

**Presentation by Jo Littler** Ecologies of Celebrity

**Presentation by Mike Goodman** The Object(s) of Environmental Celebrity

*13:00 – 14:00 Lunch*

14:00 – 16:00 Session 3 – Media, Imagery and Spectacle (Maxwell Boykoff, chair)

**Presentation by Katja Neves** Poachers and Pirates in the Court of Conservation Spectacle: A Thrilling Tale of the Limits of International Law on the High Seas

**Presentation by James Igoe** Lost There, Felt Here? Coming to Terms with Harrison Ford's Chest as a Metaphor for What's Wrong with Our Planet and How to Fix It

**Presentation by Libby Lester** Visualising Climate Change: Television News and Ecological Citizenship

*16:00 – 16:30 Coffee/tea*

16:30 – 18:00 Session 4 – General questions/discussion

19:00 Dinner (Optional, TBA)